

For additional information contact: Debbie Moore, Oncor Communications, 214.226.7225

Oncor Begins Deploying Smart Meters in Farmers Branch Area *New digital meters benefit consumers and environment*

Farmers Branch, TEXAS (March 24, 2011) – Oncor announced today that over the next several months, it will install new smart meters in homes and small businesses in its Farmers Branch metering district, which includes the following cities: Addison, Carrollton, Coppell, Dallas (north of 635), Farmers Branch, Hebron, Irving and Richardson. This installation is part of Oncor’s Advanced Metering System (AMS) rollout to more than 3 million homes and small businesses in its service area by 2012.

“Once the new smart meters are deployed, customers will have greater control over their energy consumption,” said Jerry Bates, Oncor’s Area Manager for Farmers Branch. “They could potentially save up to 5 to 10 percent on their electric bills by having access to their usage data enabled by AMS.”



Consumers will be able to track energy consumption online in 15-minute increments at smartmetertexas.com, a new site sponsored by a coalition of Transmission and Distribution Service Providers (TDSPs). Soon Retail Electric Providers (REPs) will offer in-home energy monitors to track electricity usage at any given time. The new AMS will also provide greater reliability by enabling Oncor to respond to problems faster, reducing the overall impact of outages on customers.

Consumers can visit smarttexas.com, facebook.com/smarttexas or twitter.com/smarttexas to learn more, or tour Oncor’s SMART TEXAS rethinking energy® Mobile Experience Center at one of the following events:

Dates/times: March 31 – 3 to 7 p.m.; April 1 – 10 a.m. to 2 p.m.
Location: Lowe’s, 1253 East Trinity Mills Rd., Carrollton, TX

Dates/times: April 7 – 3 to 7 p.m.; April 8 – 10 a.m. to 2 p.m.
Location: Lowe’s (parking lot), 3500 W. Airport Fwy., Irving, TX

Event: Wildflower! Richardson’s Arts and Music Festival
Dates/times: May 20 – 6 p.m. to midnight; May 21 – 11 a.m. to midnight; May 22 – 12:30 p.m. to 8 p.m.
Location: 2351 Performance Dr., Richardson, TX

Event: Farmers Branch Liberty Fest
Dates/times: May 27 – 6 p.m. to midnight; May 28 – 9 a.m. to midnight
Location: Gussie Field Watterworth Park, 2610 Valley View Ln., Farmers Branch, TX

Oncor Electric Delivery Company LLC (“Oncor”) is a regulated electricity distribution and transmission business that uses superior asset management skills to provide reliable electricity delivery to consumers. Oncor operates the largest distribution and transmission system in Texas, delivering power to more than 3 million homes and businesses and operating more than 117,000 miles of transmission and distribution lines in Texas. While Oncor is owned by a limited number of investors (including majority owner, EFH), Oncor is managed by its Board of Directors, which is comprised of a majority of independent directors.

-END-